

# SCENIC GROUP

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CRUISES

## SCENIC GROUP CELEBRATES FIVE YEARS OF INNOVATION, DISCOVERY AND ULTRA-LUXURY CRUISING WITH *SCENIC ECLIPSE*, THE WORLD'S FIRST DISCOVERY YACHT



Hollywood, FL (September 10, 2024) – September 2024 marks a milestone moment for Scenic Group as it celebrates the fifth anniversary of *Scenic Eclipse*, the pioneering ultra-luxury, Discovery Yacht<sup>™</sup>. Since its debut in 2019, *Scenic Eclipse* has redefined small-ship expedition cruising, offering guests world-class itineraries in some of the most pristine and unique environments on Earth. From the icy landscapes of Antarctica to the Mediterranean's sun-soaked coasts, *Scenic Eclipse* delivers an unparalleled level of service, always placing the guest experience at the heart of everything.

The celebrations coincide with the christening of *Scenic Eclipse* by Dame Helen Mirren on September 10, 2019, in New York City. One month earlier, in August 2019, *Scenic Eclipse* set sail from Reykjavik, embarking on its first official voyage as one of the most innovative and luxurious ships of its time. Offering a truly all-inclusive, six-star experience, *Scenic Eclipse* combines cutting-edge technology and world-class design to ensure seamless navigation around the world's most remote locations that few will ever visit. On board, guests can make the most of the sophisticated spaces designed for unwinding, including the indulgent 5,920 sqft Senses Spa, dedicated gym, Pilates and yoga studio before enjoying unparalleled culinary flavors at one of up to 10 on board dining experiences.

The launch of *Scenic Eclipse II* in March 2023 further elevated the standard of ultra-luxury cruising, with enhancements including an expanded Senses Spa, a reimagined Sky Deck with private cabanas, a Sky Bar, and a Vitality pool. Scenic has also expanded its portfolio with new destinations in the Oceania region and sister brand Emerald Cruises' launch of *Emerald Azzurra* and *Emerald Sakara*, with work underway on *Emerald Kaia*, scheduled to set sail in April 2026.

"Since the debut of *Scenic Eclipse* in 2019, we have set the benchmark in ultra-luxury ocean cruising. Our teams at MKM Yachts and dedicated crew take great pride in the continuous innovation and unrivaled experiences we've delivered over the past five years," said **Glen Moroney**, Founder and Chairman of Scenic Group. "We are committed to establishing luxury yachts as a major growth category in ocean cruising, which extends to our expansion with Emerald Cruises and the upcoming *Emerald Kaia*."

### Reflecting on Five Years of Scenic Eclipse's Pioneering Achievements

- **Commitment to Innovation:** Over the last five years, Scenic Eclipse has set new standards for ultra-luxury cruising, with its cutting-edge technology, on-board helicopters, custom-built submarine, and nearly 1:1 staff-to-guest ratio accommodating 228 guests (200 in polar regions)
- Scenic Neptune I & II: Scenic's Discovery Yachts feature custom-designed submersibles, Scenic Neptune and Scenic Neptune II. These submersibles dive up to 328 feet below the surface, offering a 360-degree immersive underwater experience. In 2022, Scenic became the first operator to conduct submersible dives in South Georgian waters in 40 years and completed the world's first commercial submersible night dive in Mexico.
- Wildlife Wonders: In November 2023, *Scenic Eclipse* completed its first helicopter landing on Antarctica's Snow Hill Island, offering guests the rare chance to witness over 4,000 breeding pairs of Emperor penguins. This extraordinary experience will once again be available on the 22day <u>Antarctica, South Georgia & Falkland Islands</u> voyage, departing November 27, 2024, giving guests exclusive access to one of the most breathtaking wildlife encounters on Earth.

### Looking Ahead: New Adventures & Unforgettable Experiences

- Exclusive Monaco Grand Prix Itineraries for 2025 & 2026:
  - In May 2025, <u>Scenic Eclipse</u> will depart from Nice on May 20, with <u>Emerald</u>
    <u>Sakara</u> following on May 22, offering exclusive Grand Prix viewing packages for a oncein-a-lifetime experience. Limited cabins remain available.
  - In May 2026, <u>Scenic Eclipse II</u> and <u>Emerald Sakara</u> will again offer Monaco Grand Prix itineraries, departing from Nice on May 21. Bookings for 2026 are open now, with Grand Prix packages to be released closer to the event.
- New Scenic Ocean Itineraries for 2025: Scenic's 2025 ocean itineraries offer unparalleled exploration of extraordinary destinations. Highlights include a <u>13-day journey through Ireland</u>, <u>Scotland</u>, and lceland, and a <u>16-day adventure through Indonesia's archipelago</u>. A <u>20-day voyage</u> <u>across the Equator</u> from Rio de Janeiro to the Spanish Riviera promises unforgettable experiences, including helicopter and submersible excursions in select destinations. Scenic is also offering 2-for-1 Fares and Free Air on select 2025 departures.
- On the Horizon: The Future of Scenic Group: With Scenic Eclipse II expanding to Asia and East Antarctica in December 2024, and the debut of *Emerald Kaia* in 2026, Scenic Group continues to revolutionize both river and ocean travel. The fleet of 13 Space-Ships will continue offering luxury river cruising experiences throughout Europe and Southeast Asia, ensuring Scenic remains at the forefront of innovation and guest satisfaction.

For more information, please visit Scenic Group's <u>Media Center</u>. To book the new itineraries or explore the Cruise Calendar(s), please visit <u>https://www.scenicusa.com/</u> or <u>https://www.emeraldcruises.com/</u>, call us at 844-428-8389 or contact your Professional Travel Advisor.

#### About Scenic Group

Over 38 years, Scenic Group has redefined luxury travel, embodying exploration and elegance across its esteemed brands: Scenic Luxury Cruises & Tours, Emerald Cruises, Mayflower Cruises & Tours, and Evergreen Tours. Offering award-winning river and ocean cruises, along with handcrafted land journeys, Scenic Group transports guests to the world's most captivating destinations on all seven continents.

Since its inception, Scenic has revolutionized the river cruise market in Europe and Southeast Asia, offering all-inclusive, five-star journeys, and extending its luxury cruises to Egypt's Nile. In 2019, the launch of *Scenic Eclipse*, The World's First Discovery Yacht<sup>™</sup>, marked a new benchmark in ultra-luxury cruising, a legacy continued by its sister, *Scenic Eclipse II*, in 2023.

Emerald Cruises, celebrating its 10th anniversary in 2024, excels with nine Star-Ships that navigate the rivers of Europe and the Mekong. 2022 saw the advent of *Emerald Azzurra*, the first luxury yacht under the Emerald Cruises banner, sailing the Mediterranean, Adriatic, Caribbean, and Central America, followed by *Emerald Sakara* in 2023. The fleet will be further enhanced with the introduction of *Emerald Kaia*, promising a new era of luxury yacht cruising.

Discover more about our journeys, download brochures, and make reservations through travel advisors or by contacting us directly in the US at www.scenicusa.com, (844) 788-7985, <u>info@scenicusa.com</u>; or www.emeraldcruises.com, (844) 428-8389, <u>hello@emeraldcruises.com</u>.

### About Scenic Luxury Cruises & Tours

Scenic Luxury Cruises & Tours has grown over its 37-year history to include award-winning, truly allinclusive river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations. In 2019, Scenic introduced *Scenic Eclipse*, The World's First Discovery Yacht<sup>™</sup>, followed by *Scenic Eclipse II*, on April 13, 2023. Scenic is part of The Scenic Group, which includes Emerald Cruises, Mayflower Cruises & Tours, and Evergreen Tours. Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on Instagram as Scenic.luxurycruisestours.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or in the US: <u>www.scenicusa.com</u>, phone (844) 788-7985, email: <u>info@scenicusa.com</u>. Brochures can also be downloaded directly from the website.

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