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Scenic Group USA Announces Key Executive Appointments

**Growth in brand awareness and further penetration of the trade distribution
at forefront of changes to prepare for significant market expansion**

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Hollywood, FL & Vancouver, B.C., April 2023 – Scenic Luxury Cruises & Tours new ultra-luxury Discovery Yacht, *Scenic Eclipse II*, left the 3.Maj Shipyard in Rijeka, Croatia on April 6. Croatian Prime Minister, Andrej Plenkovic, and Sasa Cokljat, Managing Director MKM Yachts, as well as many special dignitaries joined Scenic Group Chairman and Founder, Glen Moroney, for her departure.

The highly anticipated Discovery Yacht – a near-identical sister ship to *Scenic Eclipse* – will now make a journey of 2,163 nautical miles (4,005km) that winds around the Italian coast, across the Mediterranean Sea and through the Strait of Gibraltar before arriving in Lisbon, Portugal. *Scenic Eclipse II* will embark on her debut sailing – an 11-day Iberian Discovery voyage from Lisbon to Barcelona – on April 13, 2023.

With the addition of *Scenic Eclipse II*, the ultra-luxury cruise operator will be able sail to more than 50 countries across all seven continents in 2023 and 2024.

An official naming ceremony will be held in Malaga, Spain on June 3, with Godmother Dr. Kathy Sullivan, doing the honors.

Note to editors:

Two-minute video of Croatian event is available for downloading at: [Scenic Eclipse II Croatian Sailing Event](#)

For viewing purposes: Canada – www.scenic.ca/ocean-cruises/eclipse-ii#video-eclipseii

USA – www.scenicusa.com/ocean-cruises/eclipse-ii#video-eclipseii

Hi-resolution photos are available upon request at elliott@gilliesandzaiser.com.

Scenic Eclipse set a new benchmark in luxury expedition ocean cruising when it launched in 2019 and *Scenic Eclipse II* adds even more to the equation. The Eclipse yachts have 114 luxurious suites across five decks, ranging in size from 345 to nearly 2,600 ft², 10 dining experiences, butler service to every suite, a staff to guest ratio of 1:1, a sumptuous 5,920 ft² spa sanctuary, and two on board helicopters and a submarine offering truly unique discovery experiences. *Scenic Eclipse II* has expanded the SPA steam room to include aromatherapy, and added an integrated ice fountain, experience showers, and a KLAFS custom salt therapy lounge with heated beds. Other changes with *Scenic Eclipse II* include an expanded dedicated infrared 'ocean view' lounge with color light therapy to energize and reinvigorate skin cells; a new bar area on Deck 10 with indoor and outdoor seating that offers guests the ability to enjoy stunning views with a drink in hand; and a large, oval-shaped pool with comfortable relaxation space that serves as a perfect venue for sail-away deck parties. The yacht's electric submersible will hold eight guests.

Scenic Luxury Cruises & Tours has grown over its 36-year plus history to include award-winning river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations. Since 2008, Scenic has set the benchmark for truly all-inclusive, luxury five-star river cruises in Europe and Southeast Asia. In 2019, Scenic introduced *Scenic Eclipse*, The World's First Discovery Yacht™, a 228-guest ultra-luxury ship, and plans to deliver a second yacht, *Scenic Eclipse II*, in 2023. Scenic is part of Scenic Group, which includes Emerald Cruises, Mayflower Cruises & Tours and Evergreen Tours.

Scenic can be found on Twitter at [@ScenicLuxury](#), on Facebook as [ScenicCruises](#) and on Instagram as [Scenic.LuxuryCruisesTours](#).

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or in the US: www.scenicusa.com, phone (844) 788-7985, email: info@scenicusa.com; in Canada: at www.scenic.ca, phone (866) 689-8611, or email: info@scenic.ca. Brochures can also be downloaded directly from the websites.

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SC-14/14C-April 2023