

# SCENIC°

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## **Book Three, Cruise for Free with Scenic Luxury Cruises & Tours and Emerald Waterways**

Boston, February 2019 – Travel agents have always been an integral part of the sales strategy for award-winning Scenic Luxury Cruises & Tours and Emerald Waterways and have contributed heavily to their steady year-over-year growth in the US market. Knowing that sales improve when travel agents are able to educate their clients from first-person experiences, the two river cruise brands are introducing a new program to both reward the agent’s efforts and add more “I have been on the product” agents to their ‘sales force.’ Between February 1 and March 31, 2019, any travel agent who makes three new double-occupancy bookings on a European or SE Asia cruise – on the same brand -- will receive a free river cruise for two.

“We are delighted to offer this exciting booking incentive to our valued travel partners,” states Rob Huffman, VP Sales USA. “There has never been a better opportunity to experience our award-winning river brands firsthand by simply selling 3 staterooms. Even better, this is in addition to our bonus commission and rewards points currently being offered.”

Travel agents must submit three confirmed booking numbers by April 15 via email to [Sales.Support@scenicusa.com](mailto:Sales.Support@scenicusa.com), along with their agent details. Once all three bookings are paid in full, the agent can then book their own cruise (on the same brand as the bookings), no later than December 15, 2020. The agent and traveling companion can sail on select 2019 or 2020 departures within 90 days based on availability. The complimentary stateroom is for an eight-day river cruise in a Category E stateroom. Cabin upgrades are available with an upgrade payment and this offer is limited to one per agent. Additional details can be found at Scenic: [www.scenicusa.com/agent-portal/agent-incentives](http://www.scenicusa.com/agent-portal/agent-incentives); Emerald Waterways: [www.emeraldwaterways.com/agent-incentives](http://www.emeraldwaterways.com/agent-incentives).

Scenic Luxury Cruises & Tours has grown over its 31-year history to include award-winning, all-inclusive escorted tours that take participants to many of the world’s most fascinating destinations and, since 2008, truly all-inclusive, five-star river cruises in Europe, SE Asia, Russia and Egypt on its 15 Space-Ships. In 2019, Scenic is introducing the world’s first Discovery Yacht, the 228-guest *Scenic Eclipse*. Sister brand Emerald Waterways has seven Star-Ships offering European river sailings with an eighth (*Emerald Harmony*) launching in 2019 for SE Asia’s Mekong River. Exclusive charters are offered

on SE Asia's Irrawaddy River; the Volga River in Russia; yacht cruises out of Croatia; and Egypt's Nile River.

Additional information on these and other cruises, brochures and reservations can be obtained via travel agents or [www.scenicusa.com](http://www.scenicusa.com); phone 844-788-7985; or email: [info@scenicusa.com](mailto:info@scenicusa.com). Brochures can also be downloaded directly from the website.

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