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**Scenic Group's MKM Yachts Officially Welcomed
as Luxury Shipbuilder at Croatian Shipyard**

Boston and Vancouver, July 2020 – On July 2nd, The Scenic Group's newly formed shipbuilding company, MKM Yachts, was granted a sub concession at the Maj 3 Shipyard in Rijeka, Croatia, in an official signing ceremony attended by the Croatian Minister of Transport, Infrastructure and Sea, Oleg Butkovic.

The recently formed business, MKM Yachts, wholly owned by the Scenic Group, will be the prime contractor for all of the group's new-build ship projects in Croatia, with construction of *Scenic Eclipse II* already underway. Scenic Group also confirmed construction of four additional custom-built vessels over the next six years, all of which will continue the brand's signature five-star ultra-luxury standard.

Glen Moroney, Chairman of the Scenic Group commented, "This is a very exciting development for the Scenic Group to build on the experiences gained with the construction of *Scenic Eclipse I* and utilizing the team we have built that delivered her in difficult circumstances. Plans are well advanced for future projects and we look forward to sharing these at the appropriate time."



Image L-R 2: Oleg Butkovic Croatian Minister of Transport, Infrastructure and Sea, Sasa Cokljat, Managing Director MKM Yachts, and Eddie Kucan, General Manager Maj 3 Shipyard.

The ceremony marks a significant milestone for the Australian-owned business and demonstrates its confidence in the luxury yacht market. The business continues to secure its position as a major player in the global industry and experts in small-ship cruising.

Scenic Eclipse are 228-passenger ultra-luxury mega yachts designed especially for polar expedition cruising

conditions. The first of these ships, *Scenic Eclipse I*, launched in August 2019 to great fanfare, with a christening held in New York City on September 10, 2019 with Dame Helen Mirren doing the honors as the ship's Godmother. The Discovery Yacht has since been named "Best New Ship" by Cruise Critic and as one of the best in the world on Conde Nast Traveler's 2020 Hot List for cruise ships.



Image L-R 1: Godmother Dame Helen Mirren, Scenic Group Owners Glen and Karen Moroney

Scenic Luxury Cruises & Tours has grown over its 34-year history to include award-winning, all-inclusive river and ocean cruises and handcrafted land tours that take participants to many of the world's most fascinating destinations. Since 2008, Scenic has offered river cruises in Europe, SE Asia, Russia and Egypt on its 15 Space-Ships. In 2019, Scenic introduced the world's first luxury Discovery Yacht, the 228-guest *Scenic Eclipse*. Sister brand Emerald Waterways has eight (soon to be nine with the 2021 launch of *Emerald Luna*) Star-Ships offering sailings on European rivers and Southeast Asia's Mekong River. In 2021, the *Emerald Azzurra* will be the first ship to launch under the new Emerald Yacht Cruises brand - a 100-guest super yacht that will ply the warm waters of the Mediterranean, Adriatic and Red seas.

Additional information can be obtained via travel agents; or in the US: www.scenicusa.com; phone 844-788-7985; or email: info@scenicusa.com and in Canada: www.scenic.ca; phone (866) 689-8611; or email: info@scenic.ca.

MEDIA NOTE: High resolution images are available for download on our website at www.gilliesandzaiser.com/clients/scenic-eclipse/hi-res/. Video is available at www.gilliesandzaiser.com/clients/scenic-eclipse/

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