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### **Scenic Eclipse Signs “B My Guest” as Onboard Entertainment Provider**

Hollywood, FL and Vancouver, BC, August 2021 – Never one to stand still as the leader in ultra-luxury yacht cruising, Scenic has announced a partnership with “B My Guest”, a division of one of the world’s leading cruise entertainment companies, the award-winning King Entertainment Group. “B My Guest” will provide all the onboard entertainment for *Scenic Eclipse*, the World’s First Discovery Yacht™.

The new partnership between Scenic and “[B My Guest](#)” sees a total revamp of the onboard entertainment. New performances will include a diverse range of styles, from musical theatre and opera, to more contemporary pop and modern jazz. “B My Guest” will oversee all the entertainment offerings – from the pianist in the Discovery Lounge to the shows in the ship’s luxury hi-tech theater, as well as out on the open decks using the stunning scenery as a backdrop. The entertainment production design allows for ultimate flexibility, catering to various voyage lengths and offering different daily programs, based on the ship’s operational needs and the guest demographic of each voyage.

“We have created a collection of unique immersive experiences, designed exclusively for *Scenic Eclipse*,” states owner Belinda King. “Each performance has been developed with bespoke musical arrangements and magnificent projection backdrops for the Scenic Eclipse Theatre. Showcasing our team’s abilities and individual skill sets, we will be performing a diverse range of styles, from musical theatre and opera, to more contemporary pop and modern jazz. We’ll also be introducing world-class headliners, guest speakers, multi-instrumentalists and dancers.”

Scenic Luxury Cruises & Tours has grown over its 35-year history to include award-winning, truly all-inclusive river and ocean cruises and handcrafted land tours that take participants to many of the world’s most fascinating destinations. In 2019, Scenic introduced Scenic Eclipse, The World’s First Discovery Yacht™. Hosting just 228 guests (200 in polar regions), the yacht offers a 1:1 guest-to-staff ratio, butler service, 10 dining experiences, a 550 sqm (5,600 ft<sup>2</sup>) luxury spa, yoga and Pilates studio, vitality pools and bars, two state-of-the-art helicopters, a six-guest submarine and, an expert Discovery Team. Offering an extraordinary ultra-luxury, truly all-inclusive experience for guests at destinations throughout the world. A second yacht, Scenic Eclipse II, is planned to launch in 2023. Scenic is part of Scenic Group, which includes Emerald Cruises, Mayflower Cruises & Tours and Evergreen Tours.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on

Instagram as Scenic.luxurycruisestours.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or in the US: [www.scenicusa.com](http://www.scenicusa.com), phone (844) 788-7985, [info@scenicusa.com](mailto:info@scenicusa.com); or in Canada: [www.scenic.ca](http://www.scenic.ca); phone (866) 689-8611; or email: [info@scenic.ca](mailto:info@scenic.ca). Brochures can also be downloaded directly from the websites.

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SC-26/26C-August 2021