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<u>Scenic Unveils 2024 European River Cruise Season Offerings –</u> With New Itineraries, Special Deals and Immersive Experiences

Booking early brings rewards - \$1,500 per couple savings and more!

Hollywood, FL February 2023 – Planning and booking vacations early often results in the best rates, more choices of cabins, and better airfares. So Scenic unveiled its 2024 European River Cruise offerings earlier this year. Leading the way are two new itineraries – a 10-day Danube in Depth that digs deep into the cultures, history and local flavors of the historic cities and towns on the Budapest to Nuremburg (and reverse) route; and the 11-day Iconic Danube with Prague, which spends three nights exploring the capital city of the Czech Republic before (or after) taking in the highlights of three other countries. Details are now available in a new 72-page brochure available at www.scenicusa.com/brochures.

Planning and booking early comes with their own <u>rewards</u>. Scenic is offering savings of up to \$1,500 per couple and if the booking is paid in full at least 12 months prior to sailing (or within 72 hours of booking if within 12 months), guests can choose either free roundtrip economy airfare, a free land extension or an additional \$2,000 per couple savings.

For guests looking to go to France in 2024, it is even more important to book early as it promises to be a busy year – the 80th anniversary of D-Day and the 2024 Paris Olympics. The eight-day <u>Highlights of Normandy & the Seine</u> is the perfect itinerary for learning the history and importance of the D-Day landings in Normandy – and enjoying the beauty of the countryside along the Seine River. And Scenic offers two-and three-night Paris extensions to allow for more time in the City of Light.

Scenic offers 12 different city stays and extensions, available to augment nearly every itinerary. The five-day Ljubljana & Zagreb extends several itineraries including the 14-day Jewels of Europe and takes in the natural beauty of Slovenia and Croatia combined with history,

cobblestone streets and glacial lakes. Three nights in either Lisbon or Madrid allow for exploration of the culture and styles of two capital cities before or after sailing on the Douro. Or perhaps extending an 11-day Black Sea Explorer cruise with six days in Transylvania and visit the former summer residence of the Romanian family Bran Castle, home of the legend Count Dracula.

Known for their immersive experiences (Scenic Freechoice) and exclusive events (Scenic Enrich), 2024 offers a wonderful variety of opportunities that are sure to capture guests' attention. Scenic Enrich events range from an enchanting private classical evening concert held within the grand and opulent Palais Liechtenstein, available on several <u>Danube</u> sailings, to an immersion into the heart and soul of Portuguese music during a private concert at Porto's historic São Francisco Church – offered on the <u>Douro</u> sailings.

Scenic Freechoice focuses on the many possibilities of daily excursions – shopping and cooking lessons with the chef, wine tastings at some of the finest vineyards, city walking and cycling tours, hikes through stunning scenery, kayaking on the Danube, meeting with local businesses to learn about how they make cheeses or grow olives or even produce silk, and so many more – all structured to allow for as much local interaction as possible.

For travelers looking to spend even more time exploring Europe, Scenic has Ultimate River Cruise Combinations, combining some of their most popular itineraries to create the ultimate vacation experience. The 23-day North Sea to Black Sea is a full sweep of European history, taking in the Rhine, Main and Danube rivers as they wind through eight countries. Or mix it up a bit with the 21-day Gems of the Seine & Unforgettable Douro, sailing two incredible rivers with very different sceneries – the cathedrals, architectural wonders and the history or the D-Day landings in Normandy as compared to the vibrant city of Portugal's Porto and the serenity of a land that time seems to have forgotten – while both sharing a love of great foods and wines. A total of six offerings run from 21 to 23 days.

The 5-star Scenic Space-Ships offer all-inclusive luxury experiences - from private butler service and unlimited complimentary beverages and spirits including mini-bar re-stocked daily, to six on-board dining options and a wellness area and fitness center. And guests will never have to reach for the wallet or purse as everything (except a haircut or massage) is included: tips and gratuities,

expert local guides, all Scenic Freechoice activities that allow for a more personalized vacation, plus Scenic Enrich events which are exclusive to Scenic and its guests.

Scenic Luxury Cruises & Tours has grown over its 37-year history to include award-winning river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations. Since 2008, Scenic has set the benchmark for truly all-inclusive, luxury five-star river cruises in Europe and Southeast Asia. In 2019, Scenic introduced *Scenic Eclipse*, The World's First Discovery YachtTM, a 228-guest ultra-luxury ship, and will deliver a second yacht, *Scenic Eclipse II*, in 2023. Scenic is part of Scenic Group, which includes Emerald Cruises, Mayflower Cruises & Tours and Evergreen Tours.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as @ScenicCruises and on Instagram as @Scenic.luxurycruisestours.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or in the US: www.scenicusa.com, phone (844) 788-7985, info@scenicusa.com. Brochures can also be downloaded directly from the websites.

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