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Luxury Cruise Veteran Andres (Andy) Fuentes Joins Scenic Group USA as New Regional Sales Director for Florida

Hollywood, FL, March 2022 – Scenic Group USA is happy to welcome luxury cruise veteran



Andres (Andy) Fuentes as their newest Regional Sales Director, covering the Florida territory. Mr. Fuentes has worked in the cruise industry since 2006, spending most of his time in sales and business development for luxury cruise lines. He can be reached at Andy.Fuentes@scenicusa.com and 786-202-1029 and is based at the company's Hollywood FL offices.

“Andy brings to Scenic more than 15 years of experience as a sales and marketing professional specializing in luxury sector of cruising,” stated Ann Chamberlin, vp of sales for Scenic Group USA. “As a native South Floridian – and bilingual to boot - he knows so many of our great Florida travel partners and I have no doubt his strong passion for the industry and love of his many travel advisor friends will solidify our strong presence in one of the largest cruise markets in the USA.”

Mr. Fuentes developed his passion for the travel industry while serving in the United States Marine Corps, where he served for 8 years. He cut his teeth at Carnival and Disney before moving into business development at Celebrity, Royal Caribbean, Oceania and, most recently, at Crystal Cruises. While at Oceania, he was named BDM of the year for two years running as well as exceeding his sales goal by more than 110%. He had just gotten started at Crystal, and was already making strong headway, when the line's financial issues had him reaching out for other possibilities. His strong reputation and passion for the industry makes him a perfect fit for Scenic Group USA as it continues to grow its market share and sales force.

“I bring more than 15 years of experience in the cruise industry, focused on luxury brands,” offered Mr. Fuentes. “It is great to have the knowledge to help our travel partners to make the best selection for their clients. And being able to work with these great travel partners in my own backyard (Florida) makes it that much sweeter.”

Travel is part of how he spends his leisure time as well as he and his wife and one-year-old son

explore the world together. He also enjoys staying home with a barbecue, a glass of wine, while taking in his Miami Dolphins and Florida State Seminoles.

Scenic Group, which includes Emerald Cruises, Scenic Luxury Cruises & Tours, Mayflower Cruises & Tours and Evergreen Tours, has grown over its 36-year history to include award-winning, river and ocean cruises and handcrafted land journeys that take guests to many of the world's most fascinating destinations covering all seven continents. Since 2008, Scenic has set the benchmark for truly all-inclusive, five-star river cruises in Europe and Southeast Asia as well as luxury cruises on Russia's Volga River on board Scenic Tsar and on Egypt's Nile on board a private luxury charter. In 2019, Scenic introduced Scenic Eclipse, The World's First Discovery Yacht™, a 228-guest ultra-luxury ship, and plans to deliver a second yacht of the same category, Scenic Eclipse II, in 2023. Emerald Cruises has nine branded Star-Ships offering river sailings in Europe and on the Mekong, as well as the chartered river ship along the Volga River in Russia (MS Nizhny Novgorod). In February 2022, Emerald Azzurra will be the first yacht to launch under the Emerald Cruises brand - a 100-guest superyacht that will sail the warm waters of the Mediterranean, Adriatic, Black and Red seas, followed in 2023 by its sister, Emerald Sakara.

Scenic can be found on Twitter at @ScenicLuxury, on Facebook as ScenicCruises and on Instagram as Scenic.luxurycruisestours, while Emerald Cruises can be found on Twitter at @emerald_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information on these and other cruises, brochures and reservations can be obtained via travel advisors; or in the US: www.scenicusa.com, phone (844) 788-7985, info@scenicusa.com; or www.emeraldcrises.com, phone (844) 428-8389, hello@emeraldcrises.com. Brochures can also be downloaded directly from the websites.

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